


EMMA BUSH

UX/UI DESIGNER

 emmamame.com



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Skills

- Figma
- Adobe Creative Cloud
- Visual Design
- Wireframe & Prototype creation
- User Research
- Information Architecture
- Meticulous
- Solutionist
- Clear and effective communicator
- Team and independent work
- Malleable
- Presentation Skills

Relevant Experience

Hugo Coffee Roasters Aug 2023 - Present

Design and Marketing Intern

- Lead the process of designing a new website for both the Hugo Coffee Roasters and sister brand Fluffy Cow Coffee in collaboration with a team of front-end developers and marketing experts at Elle Marketing
- Designed coffee advertisements for social media pages
- Helped to redesign new original artwork for retail coffee bags.

Stakwork and Sphinx Chat Dec 2022 - Feb 2023

Design Intern

- Used design software such as Figma to create wireframes for the Stakwork website following the existing UI style
- Used Adobe Photoshop to create graphics and illustrations to be used in the Sphinx Chat app as stickers and profile picture placeholders

Learnie Jun 2022 - Aug 2022

Social Media Marketing Intern

- Created promotional videos to recruit influencers for Learnie Pay\$, the subscription-based program
- Collaborated with other interns and marketing professionals to brainstorm and execute marketing techniques

Education and Certifications

UX/UI Boot Camp (Certification) Aug 2023 - Feb 2024

University of Utah

- Used design tools such as Figma, InVision, and Miro
- Made expert-level wireframes and web prototypes during a rigorous 6-month boot camp
- Learned front-end development skills and user research techniques.
- Worked in small teams of 3-4 to complete and present 3 projects to the class

BFA Film and Media Arts Aug 2019-May 2023

University of Utah

- Minor in Mandarin
- Officer, manager, and head of social media for K-pop @ U of U, the University's first K-pop club which we grew from 6 people to over 200 in 4 years.